

# Journalism Research

Edited by Bernhard Debatin, Petra Herczeg, Gabriele Hooffacker, Horst Pöttker und Tanjev Schultz

2 | 2018 | Vol. 1

HERBERT VON HALEM VERLAG

## TABLE OF CONTENTS

001 Editorial

### *Papers*

---

002 Cornelia Wolf / Alexander Godulla  
**Newsgames in Journalism -**  
Exploitation of potential and assessment  
by recipients

### *Essay*

---

021 Tanjev Schultz  
**The rumor mill -**  
On the relationship between journalism and  
conspiracy theories

### *Focus: Future of Journalism*

---

028 Kenneth Starck  
**What do you tell your daughter who wants  
to be a journalist?**  
On the future of journalism and journalism  
education in the United States

046 Sebastian Köhler  
**Contribute more, broadcast less**  
On the role of feedback and articulation in a  
model of "elevated journalism"

055 Peter Welchering  
**Courage journalism**  
Why we should not just let our profession  
be abolished

064 Horst Pöttker  
**Quo vadis, Journalism?**  
The Future of an Old Media Profession in the  
Digital Era

### *Reviews*

---

075 *Martina Thiele: Medien und Stereotype*  
*[Media and stereotypes]*  
reviewed by Wolfgang R. Langenbacher

078 *Barbara Thomass (ed.): Migration und Vielfalt im*  
*öffentlichen Rundfunk [Migration and Diversity in*  
*Public Broadcasting]*  
reviewed by Petra Herczeg

082 *Franziska Kuschel: Schwarzseher, Schwarz Hörer*  
*und heimliche Leser [Secret viewers, secret*  
*listeners and secret readers]*  
reviewed by Hans-Jörg Stiehler

085 *Frank J. Robertz, Robert Kahr (eds.): Die mediale*  
*Inszenierung von Amok und Terrorismus [Media*  
*presentation of killing sprees and terrorism]*  
reviewed by Guido Keel

088 *Lutz Hachmeister, Till Wäscher: Wer beherrscht die*  
*Medien? [Who rules the media?]*  
reviewed by Lars Rinsdorf

092 Legal Notice

# Editorial

## issue 2/2018

What do journalists have in common with conspiracy theorists? *Journalistik* co-publisher Tanjev Schultz has a contentious theory, which he presents in an essay for the second issue of *Journalistik*.

This issue's extensive empirical paper comes from Leipzig: Cornelia Wolf and Alexander Godulla have conducted an empirical study to investigate the hype (now slowly abating) about newsgames. Spoiler alert: The new format does not live up to expectations.

As you can see, *Journalistik* has chosen some seminal topics for its second issue. But this is just the beginning. In this issue, the publishers have decided to put spotlight on the future of journalism - a topic very close to their hearts.

Also in this issue on the future of journalism:

- A paper on journalist training (Link) by Ken Starck - who considers what we should tell our children or grandchildren if they tell us they want to become journalists
- A debate by Sebastian Köhler, who advocates journalistic communication on equal terms
- "Courage journalism": a discussion piece by Peter Welchering on the question of why we shouldn't just let our profession be abolished
- Why journalism is not dying, but just getting started - Horst Pöttker gives reasons to be optimistic

If we have struck a chord and you would like to join the discussion, please contact the editors: [redaktion@journalistik.online](mailto:redaktion@journalistik.online). Topic proposals and manuscripts can also be sent to this address. Papers are selected independently by the publisher. We will be in touch.

***Translation: Sophie Costella***