

Journalistik/Journalism Research

Author Guidelines

These guidelines present the editorial and stylistic expectations for authors submitting scholarly work to *Journalistik/Journalism Research*. The document has been adapted for an English-language academic readership while preserving the intent and structure of the original German style sheet.

1. Article Structure and Required Elements

Submissions should follow a clear and standardized structure:

- Author line (First Name Last Name). Separate multiple authors with commas.
- Title that is informative and engaging.
- Subtitle summarizing the article's content or argument.
- Abstract (maximum 250 words including spaces). The abstract should be written as a single paragraph and begin with "*Abstract:*".
- Keywords (4–5 searchable indexing terms).
- Opening paragraph (without a heading such as "Introduction").
- Section headings (a maximum of two hierarchical levels, e.g., 1 and 1.1; numbering must be consistent).
- Author biography section ("About the author(s)").
- Reference list.

2. Manuscript Length

Recommended length depends on contribution type:

- Research articles: 6.000–8.000 words (maximum 9.000).
- Essays: 2.000–3.000 words.
- Short research notes: up to 2.000 words.

- Reviews: up to 1.200 words.

Word counts exclude footnotes and references.

3. Language and Readability

Authors are expected to write in **clear, accessible** (American or British) English. Please keep British or American spellings consistent within the text. High readability is considered a marker of scholarly quality. Avoid overly complex sentence structures, excessive nominalization, dense jargon, and unnecessary passive voice. Editors reserve the right to return manuscripts that require substantial language revision.

Submissions are accepted in English or German.

4. Author Biography Requirements

Each article must include a brief professional biography (typically 3–5 lines), including:

- Full name and academic title (if applicable)
- Institutional affiliation and position
- Key research interests
- Contact email address

Jyn Doe, Dr. (optional birth year) is professor of journalism at George Washington University. They have been a member of the jury for the Pulitzer Prize. Their research interests are news values, broadcast journalism and feminist media. Contact: jyn.doe@gu.edu.

5. Formatting and Text Presentation

- Authors may choose font type, size, and line spacing.
- Do not indent paragraphs or insert blank lines between them.
- Disable automatic hyphenation.
- Avoid bold and underlining; use italics for emphasis.
- Use double quotation marks for direct quotations and single quotation marks for quotes within quotes or distancing language.

- Italicize titles of newspapers, journals, books, and films (except acronyms such as BBC or NYT).
- Do not italicize or quote platform names such as YouTube, Facebook, or Al Jazeera.
- Use footnotes rather than endnotes; keep them brief and avoid placing citations or URLs in footnotes.

6. Citation Style (Modified APA 7th Edition)

Indirect and direct quotations always need to include a page number.

We follow APA 7th Edition with minor adaptations.

- In-text citations must include author, year, and page number when relevant.
- Please include quotations into a proper sentence with the associated references. Please do not use quotations outside punctuation for sentences.

Example: It “is not very complicated” (Miller, 2026, p. 24).

- Avoid shorthand references such as “ibid.” — repeat the full citation each time.
- Integrate quotations smoothly into the surrounding sentence structure.
- Use “et al.” for works with more than two authors.
- Distinguish multiple works published in the same year using letters (e.g., 2022a, 2022b).
- Longer quotations (over five lines) should be set as block quotes.
- Editorial additions or omissions should appear in square brackets

7. Orthography and Consistency

Use contemporary standardized spelling conventions for British or American English. Preserve original spelling when quoting historical or older sources. Maintain consistent terminology (American or British English) across the manuscript; use search-and-replace tools where needed.

8. Inclusive & Non-Discriminatory Language

Submissions must employ gender-inclusive and non-discriminatory language. Authors may choose among established inclusive forms, provided usage is consistent throughout the text.

9. Reference List

The reference list must follow APA 7th Edition, with full first names rather than initials.

- List references alphabetically by author last name.
- Include only works cited in the text.
- Retain original publication titles.
- Provide DOI information when available.
- Keep reference lists selective and academically focused.

Monography

Author Name, First name (Year). *Title: Subtitle*. Publisher.

Hartsock, Nancy C. M. (1985). *Money, sex and power. Toward a feminist historical materialism*. Northeastern University Press.

Schierl, Thomas (2011). *Text und Bild in der Werbung: Bedingungen, Wirkungen und Anwendungen*. Herbert von Halem.

Lippmann, Walter (2018 [1922]). *Die öffentliche Meinung: Wie sie entsteht und manipuliert wird*. Westend.

Langer, Inghard, Schulz von Thun, Friedemann, & Tausch, Reinhard (2019). *Sich verständlich ausdrücken* (11th ed., 1st 1974). Ernst Reinhardt.

Edited volumes

Editor name, First name (Ed.) (Year). *Title: Subtitle* (edition). Publisher.

Carter, Cynthia, Steiner, Linda, & Allan, Stuart (Eds.) (2019). *Journalism, gender and power*. Routledge.

Göttlich, Udo, & Winter, Rainer (Eds.) (2000). *Politik des Vergnügens: Zur Diskussion. der Populärkultur in den Cultural Studies* (2nd ed.). Herbert von Halem.

Schmidt, Josephine B., Ernst, Julian, Rieger, Diana, & Roth, Hans-Joachim (Eds.) (2020). *Propaganda und Prävention: Forschungsergebnisse, didaktische Ansätze, interdisziplinäre Perspektiven zur pädagogischen Arbeit zu extremistischer Internetpropaganda*. Springer VS.

Articles in edited volumes

Author name, First name (Year). Title of the article: Subtitle. In First name, Name Editor (Ed.), *Title of edited volume: Subtitle* (pp. numbers). Publisher

Vora, Kalindi, & Atanasoski, Neda (2019). Epilogue. On technoliberal desire, or why there is no such thing as feminist AI. In Neda Atanasoski & Kalindi Vora (2019). *Surrogate humanity. Race, robots, and the politics of technological futures* (pp. 188-196). Duke University Press.

Früh, Werner (2006). Unterhaltung: Konstrukt und Beweislogik. In Werner Wirth, Holger Schramm, & Volker Gehrau (Eds.), *Unterhaltung durch Medien: Theorie und Messung* (pp. 25-46). Herbert von Halem.

Beiler, Markus, & Krüger, Uwe (2018). Mehr Mehrwert durch Konstruktiven Journalismus? Idee des Konzepts und Implikationen zur Steigerung des Public Values von Medien. In Nicole Gonser (Ed.), *Der öffentliche (Mehr-)Wert von Medien: Public Value aus Publikumssicht* (S. 167-191). Springer Fachmedien.

Journal articles

Author name, First name (Year). Title: Subtitle. *Name of journal, Volume number*(Issue number), pages. DOI if available.

Kammann, Uwe, & Seiler, Monika (2000). Wir kaspeln uns zum Leben durch. *Tendenz*, 16(3), 4–9.

Carlson, Matt, & Usher, Nikki (2016). News startups as agents of innovation. *Digital Journalism*, 4(5), 563–581.

Keinert, Alexa, Heft, Anett, & Dogruel, Leyla (2019). Wie sehen News Entrepreneurs die Zukunft ihrer Profession? Vier Thesen zum Journalismus von morgen. *Journalistik. Zeitschrift für Journalismusforschung*, 3(2), 171–188. <https://doi.org/10.1453/2569-152X-32019-10134-de>

Newspaper articles

Author name, First name (Year, Month Day). Title: Subtitle. *Newspaper name*, pages.

Laaff, Meike, & Schulz, Michael (2010, January 2/3). „Dem Vergessen eine Chance geben“: Interview mit Viktor Mayer-Schönberger. *Die tageszeitung*, 19.

Lobe, Adrian (2020, February 27). Ausgrabungen im digitalen Raum: Erinnerung und Vergessen im Netz. *Süddeutsche Zeitung*, 15–17.

Newspaper/magazine articles online

Author name, First name (Year, Month Day). Title: Subtitle. *Website name*. URL

Becker, Amanda (2026, January 28). Fear, faith and preparation as ICE closes in on an Ohio community. *The 19th*. <https://19thnews.org/2026/01/ice-churches-children-springfield-ohio/>

Bredow, Rafaela von, & Hipp, Dietmar (2009, December 14). Internet: Vergiss es! *Spiegel Online*. <http://www.spiegel.de/spiegel/0,1518,667027,00.html#ref=rss>

Woolley, Samuel, & Gorbis, Marina (2017, October 16). Social media bots threaten democracy: But we are not helpless. *The Guardian*. <https://www.theguardian.com/commentisfree/2017/oct/16/bots-social-mediathreaten-democracy-technology>

Fiedler, Carsten (2020, March 3). Mein Blick auf den Journalismus: Zahlen lügen nicht. *journalist*. <https://www.journalist.de/startseite/meldungen/detail/article/zahlen-luegen-nicht.html>

Other articles online

Author name, First name (Year). *Title: Subtitle* (pages). (Publisher/Institution). URL (Retrieved date)

Radicati, Sara, & Khmartseva, Masha (2009). *Email Statistic Report 2009–2013* (S. 3–6). The Radicati Group. http://www.radicati.com/wp/wp-content/uploads/2009/05/e-mail-statisticsreport-2009_brochure.pdf (Retrieved April 5, 2025)

Blogs

Author name, First name (Year, Month Day). Title: Subtitle. *Blogtitle*. URL (Retrieved date)

Tschermak, Moritz (2020, April 4). „Waz“ verbreitet Corona-Angst mit Clickbait-Paywall-Kombination. *BILDblog*. <https://bildblog.de/120644/waz-verbreitet-corona-angst-mit-clickbait-paywall-kombination/> (Retrieved April 5, 2025)

Posts on social media

Author name, First name [@Handle] (Year, Month Day). Text [Post]. Bluesky. URL

Süddeutsche Zeitung [@SZ] (2020, April 3). *Bei der Tageszeitung „The Plain Dealer“ in Ohio wurde die halbe Redaktion entlassen. Dann kam Corona – Frust, Ärger und auch die Kündigungen müssen warten.* [Tweet]. X (formerly Twitter). <https://twitter.com/SZ/status/1246062130148913154>

National Geographic [@NatGeo] (2020, January 12). *Scientists knew African grays are clever, but now they've been documented assisting other members of their species – even strangers* [Tweet; thumbnail link to article]. Twitter. <https://twitter.com/NatGeo/status/1216346352063537154>

10. Submission Process

Manuscripts must be submitted as .docx files. Send your manuscript and any supplementary materials (e.g., figures or high-resolution images) to:

redaktion@journalistik.online